FarmCommand is a fully-integrated farm management platform that helps you take your farm to the next level. Designed to be a simple, one-stop solution, FarmCommand helps you easily transform the complexities of big data intelligence into in-field actions. Built on a foundation of field-centric data, FarmCommand is the only platform that can help you achieve the targets unique to your farm. From seed selection to yield data analytics, FarmCommand empowers a new generation of industry-leading farmers to grow stronger, work faster and farm smarter.
DATA SECURITY
With FarmCommand, you maintain ownership of your data and have peace of mind knowing that your data is secure with industry-leading encryption. As an independent company, your data is safe with us – it will never be used or accessed by anyone that you haven’t authorized.

INTEGRATED & POWERFUL
Forget trying to combine or compare information from different service providers. FarmCommand automatically integrates all sources of data into one complete platform. Driven by field-centric data and built by the industry’s leading experts, FarmCommand provides you with powerful tools and insights at the click of a mouse or tap of a finger.

UNBEATABLE SUPPORT
Our technology isn’t the only aspect of FarmCommand that’s industry leading. Our unbeatable team of trained specialists ensure FarmCommand is always ready when you are. Whether it’s over the phone or in person, you’ll never be left wondering where to turn for support.
FarmCommand is designed to be fast. We know you need to get in, get what you need and get going. That’s why we’ve worked tirelessly to ensure FarmCommand is always ready to use regardless of whether you’re in the office or in the field.

On your phone, tablet or computer, you always have access to FarmCommand in its entirety. With multi-user support and data sharing, you can easily communicate with your team, including your trusted agronomist, and share reports with landlords, bankers, accountants and insurance companies.

Big data doesn’t have to be a big pain. FarmCommand has a simple, user-friendly design that is easy to use and navigate. Every time you sign in, a customizable farm dashboard gives you quick access to the tools and information that you find most important. Technology really can be easy.
The difference is in the data. Publicly available data only goes so far. FarmCommand is powered by accurate, field-centric data. That means precise data is gathered and analyzed directly from your fields on an ongoing basis. On-farm weather stations, universal telematics devices, advanced satellite imagery and soil sampling all contribute to a complete picture of your farm.

It's easy to make the right decisions when you have the right information. And having the right information is dependent on accurate analysis of raw data. By using field-centric data, FarmCommand analytics makes use of a more complete and comprehensive data set as opposed to public data alone. More complete data means stronger analytics, which, in turn, means more reliable information for you to use.

FarmCommand has a long list of powerful yet easy-to-use tools. From maps that reveal both the big picture and hidden details of your fields to equipment, weather and job managers that help you operate more efficiently. With more tools becoming available all the time, you'll never stop discovering new ways FarmCommand can help you improve operations.
Farm management platforms are only as good as the tools they offer. With FarmCommand, you get advanced tools that not only provide powerful insights, they’re also easy to use. When you first sign into FarmCommand, a customizable dashboard presents you with a farm summary. Next, you can access a variety of tools we refer to as managers. Each manager is built around a specific aspect of farm management. With an already long list of managers that help you run your farm, and more being added all the time, you’ll start to wonder what FarmCommand can’t do.
From planning your season to analyzing your results and everything in between, Map Manager gives you the complete story of your fields. Comprised of a series of powerful maps, including some that are unique to FarmCommand, Map Manager helps you spot problems and identify opportunities. And because one map isn’t always enough, you can easily compare two maps, side-by-side, with the touch of a button.
Zone Maps are part of our Smart VR Solution. Made using advanced satellite imagery and historical field data, Zone Maps display field variability segmented into production zones. While our Zone Maps allow you to identify high-performing and underperforming areas of your fields, we also use them to develop Prescription Maps, which optimize your inputs resulting in less waste and higher yields.

As-Applied Maps show what you applied along with how and when you applied it. This includes fertilizer, seed, chemicals and historical applications. With FarmCommand, all your As-Applied Maps are presented in the same format, regardless of make, model or type of equipment. This consistency makes them easy to read so you can confirm your applications match prescriptions and compare your application decisions to in-season imagery and yield maps.
Field Variability Maps

The first of their kind, Field Variability Maps are only available with FarmCommand. Field Variability Maps provide early-season imagery that identifies field variability long before canopy closure. With two different views, one that shows major variability and another that shows more subtle variability, Field Variability Maps allow you to identify potential problems and take corrective actions earlier than ever before.

FIELD VARIABILITY MAP 1
Detects major variability.

FIELD VARIABILITY MAP 2
Detects more subtle variability.

Crop Health Maps

Posted regularly throughout the season, Crop Health Maps allow you to monitor the in-season vegetation health of your crops. Using the normalized difference vegetation index (NDVI), these maps provide a consistent view of your fields over time, allowing you to track the progress of your crops.
Harvest Maps

Harvest Maps provide accurate harvest data using an industry-leading analysis engine that cleans data by automatically removing erroneous data points, fills missing swaths due to logging and calibrates data from multiple machines. With yield data this accurate, you can identify opportunities and confidently evaluate the results of your decisions.

Profit Maps

Available with our Smart VR Solution, Profit Maps allow you to analyze the efficacy of your variable rate prescriptions and compare ROI from year to year. By integrating application prescriptions, harvest data, commodity prices, product costs and check strip data, Profit Maps show you actual dollar amounts on a zone-by-zone basis.
Equipment Manager is powered by the CanPlug, a universal telematics device that brings your fleet to life. With real-time and historical tracking of equipment data, you'll not only gain a better understanding of how your equipment is performing, but also a whole new understanding of how jobs are completed. And with tailored alerts based on parameters that you determine, like speed, engine and geofence location, you'll always be aware of what's going on.

*The Weather Company, an IBM Business was named the world’s most accurate forecaster by ForecastWatch.
Job, task or duty, whatever you call it, work has to get done and people have to do it. With Job Manager, you can schedule events tied to specific people and assets. You can even set notifications to alert those who need to know. It’s a to-do list you’ll actually want to do.

Utilizing survey grade drones, real-time kinematics (RTK) and expert data processing, Drainage Manager generates accurate reports detailing elevation, water flow simulation and water retention. With a better understanding of how topography affects your production, you can base agronomic decisions on the foundation of your fields and complete drainage projects in less time with better results.

It can be difficult to keep track of every field, crop and variety. With Asset Manager you can simplify how you oversee all of your farm assets. Asset Manager provides you with a complete list of your fields, including the crops and varieties that you’re growing on each one. Get a quick summary of your whole farm whenever you need it.

When it comes to big decisions like what equipment to buy and which seed variety to choose, it’s always hard to know if you’ve made the right call. With Insights Manager, you can view reports comparing the performance of major equipment brands. You can see what seed varieties are hitting higher yields in similar climates, and feel good knowing you’ve made the right decision.

Insights Manager is available in select locations. Wider availability coming fall 2017.

Insights Manager is available in select locations. Wider availability coming fall 2017.
CORN MANAGER

CORN MANAGEMENT
THAT'S ONE STEP AHEAD

Corn Manager is the first corn management system that combines effective nitrogen management, high-frequency satellite imagery and accurate crop staging into one easy-to-use tool. Built on a foundation of in-depth research and extensive trials, Corn Manager truly is the most comprehensive corn management system. Available as an optional Decision Support Tool, Corn Manager makes achieving your targeted yields easy.

Nitrogen

Like all aspects of FarmCommand, our approach to nitrogen management begins with field-centric data. On-farm weather stations and zone-based soil sampling contribute to our nitrogen model – one driven by more field-centric variables than any other model in the industry. Designed to assist you in reaching your targeted yields, Corn Manager provides daily updates on nitrogen levels status on a zone-by-zone basis. Three statuses indicate nitrogen levels are either good, low or will be low within seven days. With information like that, you can ensure top-up applications are hitting the plants at just the right time.

Imagery

By adding Corn Manager, you'll gain access to high-frequency satellite imagery. That means you'll receive more Field Variability and Health Maps throughout the season. With such regular insight into the progress of your crops, you can recognize possible issues earlier and take corrective actions to ensure you hit your targeted yields.

Staging

Driven by field-centric data, including weather information directly from your fields, Corn Manager provides accurate corn staging information. This information includes the current stage of your corn crops as well as estimated dates for future critical growth stages. This means you can save time while scouting and plan your operations well in advance.
## Precision Solutions™

### Integrated Data & Agronomy Solution

**COMMITMENT ▶**

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**TOOLS**

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### ADD ADVANCED DECISION-SUPPORT TOOLS TO YOUR SOLUTION

- CanPlug™
- FarmCommand™
- Profit Map
- Tech Support
- Agronomic Support

### OFFER FARMCOMMAND TO YOUR GROWERS TODAY

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All prices are per acre.