

Security Class

Holder Account Number

Fold

Form of Proxy - Annual General Meeting to be held on June 29, 2021

This Form of Proxy is solicited by and on behalf of management (“Management”) of Farmers Edge Inc. (“Farmers Edge”)

Notes to proxy

1. Every holder of common shares of Farmers Edge (“Common Shares”) has the right to appoint some other person or company of their choice, who need not be a holder of Common Shares, to attend and act on their behalf at the meeting or any adjournment or postponement thereof. If you wish to appoint a person or company other than the Management Nominees (as defined on the reverse), please insert the name of your chosen proxyholder in the space provided (see reverse). In addition, YOU MUST go to <http://www.computershare.com/FarmersEdge> by 5:00 p.m. (Central Daylight Time) on June 25, 2021, and provide Computershare with the required information for your chosen proxyholder so that Computershare may provide the proxyholder with a user name via email. This user name will allow your proxyholder to log in to and vote at the meeting. Without a user name your proxyholder will only be able to log in to the meeting as a guest and will not be able to vote.
2. If the securities are registered in the name of more than one owner (for example, joint ownership, trustees, executors, etc.), then all those registered should sign this proxy. If you are voting on behalf of a corporation or another individual you may be required to provide documentation evidencing your power to sign this proxy with signing capacity stated.
3. This proxy should be signed in the exact manner as the name(s) appear(s) on the proxy.
4. If a date is not inserted in the space provided on the reverse of this proxy, it will be deemed to bear the date on which it was mailed to the holder by Management.
5. **The securities represented by this proxy will be voted as directed by the holder, however, if such a direction is not made in respect of any matter, and the proxy appoints the Management Nominees listed on the reverse, this proxy will be voted as recommended by Management.**
6. The securities represented by this proxy will be voted in favour, or withheld from voting, or voted against each of the matters described herein, as applicable, in accordance with the instructions of the holder, on any ballot that may be called for. If you have specified a choice with respect to any matter to be acted on, the securities will be voted accordingly.
7. This proxy confers discretionary authority in respect of amendments or variations to matters identified in the Notice of Meeting and Management Proxy Circular or other matters that may properly come before the meeting or any adjournment or postponement thereof, unless prohibited by law.
8. This proxy should be read in conjunction with the accompanying documentation provided by Management.
9. To vote by mail or delivery, mail or deliver the completed proxy (in the envelope provided) to Computershare Investor Services Inc., Proxy Department, 100 University Avenue, 8th Floor, Toronto, Ontario M5J 2Y1.

Proxies submitted must be received by 5:00 pm (Central Daylight Time), on June 25, 2021

(or, if the meeting is adjourned or postponed, 48 hours (Saturdays, Sundays and holidays excepted) prior to the time of holding the meeting).

VOTE USING THE TELEPHONE OR INTERNET 24 HOURS A DAY 7 DAYS A WEEK!



To Vote Using the Telephone

- Call the number listed BELOW from a touch tone telephone.
- 1-866-732-VOTE (8683) Toll Free**



To Vote Using the Internet

- Go to the following web site: www.investorvote.com
- **Smartphone?** Scan the QR code to vote now.



To Receive Documents Electronically

- You can enroll to receive future securityholder communications electronically by visiting www.investorcentre.com.



To Virtually Attend the Meeting

- You can attend the meeting virtually by visiting the URL provided on the back of this proxy.

If you vote by telephone or the Internet, DO NOT mail back this proxy.

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual. **Voting by mail or by Internet** are the only methods by which a holder may appoint a person as proxyholder other than the Management Nominees named on the reverse of this proxy. Instead of mailing this proxy, you may choose one of the two voting methods outlined above to vote this proxy.

To vote by telephone or the Internet, you will need to provide your CONTROL NUMBER listed below.

CONTROL NUMBER



Appointment of Proxyholder

I/We being holder(s) of Common Shares of Farmers Edge Inc. "Farmers Edge" hereby appoint: R. William McFarland, Chair of the Board of Farmers Edge, or failing this person, Wade Barnes, Chief Executive Officer of Farmers Edge (the "Management Nominees")

OR

Print the name of the person you are appointing if this person is someone other than the Management Nominees listed herein.

Note: If completing the appointment box above YOU MUST go to <http://www.computershare.com/FarmersEdge> and provide Computershare with the name and email address of the person you are appointing. Computershare will use this information ONLY to provide the appointee with a user name to gain entry to the online meeting.

as my/our proxyholder with full power of substitution and to attend, act and to vote for and on behalf of the holder in accordance with the following direction (or if no directions have been given, as the proxyholder sees fit) and on all other matters that may properly come before the Annual General Meeting of shareholders of Farmers Edge to be held virtually via live audio webcast online at <https://web.lumiagm.com/438356483> on June 29, 2021 at 9:00 am (Central Daylight Time), and at any adjournment or postponement thereof.

VOTING RECOMMENDATIONS ARE INDICATED BY **HIGHLIGHTED TEXT** OVER THE BOXES.

1. Election of Directors

| | For | Withhold | | For | Withhold | | For | Withhold |
|--------------------------|--------------------------|--------------------------|-----------------|--------------------------|--------------------------|------------------|--------------------------|--------------------------|
| 01. R. William McFarland | <input type="checkbox"/> | <input type="checkbox"/> | 02. Wade Barnes | <input type="checkbox"/> | <input type="checkbox"/> | 03. Steven Mills | <input type="checkbox"/> | <input type="checkbox"/> |
| 04. Lawrence Zucker | <input type="checkbox"/> | <input type="checkbox"/> | 05. James Borel | <input type="checkbox"/> | <input type="checkbox"/> | 06. Quinn McLean | <input type="checkbox"/> | <input type="checkbox"/> |
| 07. Natacha Mainville | <input type="checkbox"/> | <input type="checkbox"/> | | | | | | |

For **Withhold**

2. Appointment of Auditors

To re-appoint PricewaterhouseCoopers LLP as the auditors of Farmers Edge for the ensuing year and to authorize the directors of Farmers Edge to fix their remuneration.

Signature of Proxyholder

Signature(s)

Date

I/We authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any proxy previously given with respect to the Meeting. **If no voting instructions are indicated above, and the proxy appoints the Management Nominees, this Proxy will be voted as recommended by Management.**

MM / DD / YY

Interim Financial Statements – Mark this box if you would like to receive Interim Financial Statements and accompanying Management’s Discussion and Analysis by mail.

Annual Financial Statements – Mark this box if you would like to receive the Annual Financial Statements and accompanying Management’s Discussion and Analysis by mail.

Management Proxy Circular – Mark this box if you would like to receive the Management Proxy Circular by mail for the next securityholders’ meeting.

If you are not mailing back your proxy, you may register online to receive the above financial report(s) by mail at www.computershare.com/maillinglist.

