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**Notice of Availability of Proxy Materials for  
FARMERS EDGE INC. Annual General Meeting**

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**Meeting Date and Location:**

**When:** June 29, 2021  
09:00 am (Central Daylight Time)

**Where:** Virtual Meeting via live audio webcast online at:  
<https://web.lumiagm.com/438356483>.  
Instructions on how to attend the meeting may be found in the management proxy circular under "Proxy and Voting Information – Voting Information – How do I Attend and Participate at the Meeting?".

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You are receiving this notice to advise that the proxy materials for the above noted securityholders' meeting are available on the Internet. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We remind you to access and review all of the important information contained in the management proxy circular and other proxy materials before voting.

The management proxy circular and other relevant materials are available at:

**<https://www.farmersedge.ca/investor-relations-reports-and-filings/>**

**OR**

**[www.sedar.com](http://www.sedar.com)**

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**How to Obtain Paper Copies of the Proxy Materials**

Securityholders may request to receive paper copies of the current meeting materials by mail at no cost. Requests for paper copies may be made using your Control Number as it appears on your enclosed Proxy or Voting Instruction Form. To ensure you receive the materials in advance of the voting deadline and meeting date, all requests must be received no later than 2:00 pm (Central Daylight Time) on June 18, 2021. If you do request the current materials, please note that another Proxy/Voting Information Form will not be sent; please retain your current one for voting purposes.

**For Holders with a 15 digit Control Number:**

To obtain paper copies of the materials before or after the meeting date, please contact 1-866-724-3343.

**For Holders with a 16 digit Control Number:**

To obtain paper copies of the materials before or after the meeting date, please contact 1-866-724-3343.

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# Securityholder Meeting Notice

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The resolutions to be voted on at the meeting are listed below along with the Sections within the management proxy circular where disclosure regarding the matter can be found.

- 1. Financial Statements** – Shareholders will be asked to receive the consolidated financial statements of Farmers Edge Inc. for the year ended December 31, 2020 and the auditors’ report thereon. Information respecting the financial statements may be found in the management proxy circular under “Particulars of Matters to be Acted Upon at the Meeting – Financial Statements”.
- 2. Appointment of Auditors** – Shareholders will be asked to re-appoint PricewaterhouseCoopers LLP as the auditors of Farmers Edge Inc. for the ensuing year and to authorize the directors of Farmers Edge Inc. to fix their remuneration. Information respecting the appointment of PricewaterhouseCoopers LLP may be found in the management proxy circular under “Particulars of Matters to be Acted Upon at the Meeting – Appointment of Auditors”.
- 3. Election of Directors** – Shareholders will be asked to elect directors for the ensuing year. Information respecting the election of directors may be found in the management proxy circular under “Particulars of Matters to be Acted Upon at the Meeting – Election of Directors”.
- 4. Other Business** – Shareholders may be asked to transact such other business as may properly come before the meeting and any adjournment or postponement thereof.

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## Voting

**PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE.** You may vote your shares by mail or delivery, telephone or internet before the meeting. Please refer to the instructions on your enclosed Proxy/Voting Instruction Form on how to vote using these methods. You also may vote by attending the virtual meeting at <https://web.lumiagm.com/438356483>. Instructions on how to vote at the meeting may be found in the management proxy circular under “Proxy and Voting Information – Voting Information – How do I Attend and Participate at the Meeting?”.

### **Registered Shareholders**

In order to be valid, the enclosed proxy or voting instruction form must be submitted by mail or delivery, phone or Internet no later than 5:00 pm (Central Daylight Time) on June 25, 2021 or, if the meeting is adjourned, 48 hours (excluding Saturdays, Sundays and holidays) before any adjournment thereof.

### **Non-Registered Shareholders**

Your intermediary must receive your voting instruction form in accordance with the specific mailing procedures and instructions included in your voting instruction form.

If you want to attend or vote at the meeting, you must go to <http://www.computershare.com/FarmersEdge> by 5:00 p.m. (Central Daylight Time) on June 25, 2021, and provide Computershare with the required information. If you are a nonregistered shareholder and wish to vote at the meeting, or if you appoint someone other than the management nominees as your proxyholder, please note that there are additional steps that you need to follow so that Computershare may provide you or your proxyholder with a user name via email. Without a user name, you or your proxyholder will only be able to log in to the meeting as a guest and will not be able to vote.

**PLEASE VIEW THE MANAGEMENT PROXY CIRCULAR PRIOR TO VOTING**

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Annual Financial statement delivery

- Only Registered and Beneficial holders who opted to receive one